Ш S ס 0 大 m \bigcup I I O Z

"Education is not the learning of facts but the training of the mind to **think**"

Albert Einstein



Bespoke Tuition was created in 2009 to focus on the enjoyment of education, nurturing curiosity and skill-building that delivers long term impact via one-to-one personalised tuition. We believe responsible, well balanced tutoring is not about spoon-feeding nor creating a dependence on a Tutor. It involves drawing out imaginations, questioning the world, building independence of thought and giving children the tools and strategies to take advantage of the way they think and learn. Bespoke Tuition is not merely an

introductory service; our goal is to develop close relationships with families on a long term basis and provide customised tuition support to their children throughout their academic journeys.

Our Tutors can be

Our Tutors can be provided by the hour, by

the week or full time and you will deal with one consultant only throughout the process who understands your family and needs.



CONTENTS

5	Services	11	Online Tutoring	18	Home-Schooling
6	Branches	12	Residential Holiday	19	UK & US Admissions
8	Our Tutors	14	Tuition	20	Striking the Right
9	Hourly Home Tuition		Subjects Covered		Balance
10	SEN Assessments	16	Study Skills	22	Contact
	OLIV 1155C551ICIII5	17	Holiday Masterclasses		

BRANCHES

London	Hong Kong	Worldwide	
Hourly	Hourly	Online	
Online	Online	Residential	

Services

Hourly Home Tuition

Residential Holiday Tuition

Online Tuition

SEN Assessments

Practical Learning

Full time Home-schooling

UK & US School/University Admissions

Age range

5 years to Adult learners

Subjects

All School & University subjects from Anthropology to Zoology

Most popular: English, Maths, Science, Humanities, Languages, Classics, Verbal & Non

Verbal Reasoning

Skills

- > Grammar, Phonics & Vocabulary
- Reading Comprehension & Strategy
- > Writing skills: Creative/Essay/Genres
- Numerical skills: Logic/NVR
- > Problem-solving & Lateral Thinking
- > Verbal & Non Verbal Reasoning
- > Critical & Analytical Thinking
- > Executive Functioning/ Time Management
- > Organisation of schedule/workload
- > Exam Technique & Revision Skills
- > Standardised Test-taking Technique
- > Memory Tricks & Strategies
- > Research skills, Editing & Proof-reading
- > Interview Technique
- > Public Speaking & Debating



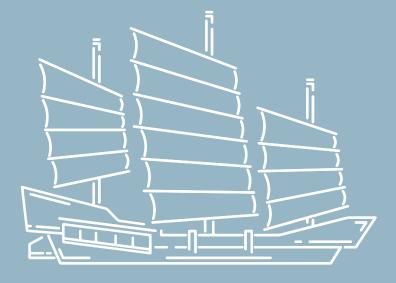
7+, 8+, 9+, 10+, 11+, 13+, SATs, CE, ISEB, UKiset, Pre-Tests, Scholarship, GCSE, iGCSE, AS/A2 Level, MYP, IB, AP, ACT, SSAT, Degree, Oxbridge Preparation, UCAS, IELTS



Bespoke Tuition London

Founded and established in 2010, Bespoke Tuition's home is London where most of our Tutors reside, offering hourly tutorials within family homes throughout the school year as well as over holiday periods. Every school and university subject is covered as well as key study skills such as exam technique, time management and critical thinking. We can offer both standard-rate and premium-rate Tutors with rates beginning from £45 per hour. Children preparing for school entrance tests (eg 7+, 11+, 13+) can benefit from the support of our specialist Tutors who last year helped children to gain places at a range of academically selective

schools: St Pauls, Latymer, Wycombe Abbey, Radley, Eton, Thomas', Westminster and Winchester. amongst others. Secondary students are supported by our GCSE, iGCSE, A Level & IB Tutors and for those trying for Oxford or Cambridge University, we can provide a Tutor/ Mentor who studied the same subject at the same college.



Bespoke Tuition Hong Kong

Whilst Hong Kong is well stocked with tutoring centres and programmes, there is a lack of personally tailored, one to one tutoring that focuses on the individual and takes place at family homes. Bespoke Tuition hand-picks the very best private tutors from London and exports them to Hong Kong between August-June each academic year. The professional British tutors (mostly UK qualified teachers) base their tuition and skill-building off the academic rigour of the UK curriculum, traveling across Hong Kong Island and Kowloon to deliver one to one tutorials at family homes. Beyond English, Maths and Science remedial support for the UK or IB curriculum, our tutors identify gaps in learning and offer strategies to help students prepare for UK school entrance exams with confidence, focus and accountability.

Standard hourly tuition is 850 HKD per hour. Schools currently attended by our students:

Kellett, Harrow, GSIS, HKIS, CDNIS, ESF, CIS, FIS, YCIS, Kennedy, Nord Anglia, The Peak, South Island, Shrewsbury, Malvern College, The Harbour School, Mount Kelly, Wycombe Abbey

Bespoke Tuition International

Over the last 7 years, Bespoke Tuition has placed British Tutors with families on 6 of the 7 continents. Recent destinations have included Dubai, California, Bali, Singapore, Verbier, Quebec, Florida, Ibiza, Abu Dhabi, Jordan and India. Our carefully selected "traveling tutors" can accompany a family across the globe to ensure academic continuity whilst a student is abroad. Some families use this service for full time home-schooling; others for booster support over holiday periods. Assignments can last anything between 1 week and a whole academic year. The Tutor works exclusively for one family so the daily schedule is controlled by the family. Tutoring hours usually range between 10-30 hours/week. Tutors can be accommodated in a family home or nearby lodging of the client's choosing. This is an intensive and highly customised tutoring solution that provides scope for extension beyond the syllabus, mentorship, confidencebuilding and study skill development. Focused targets within set timeframes are made achievable and results are frequently swift. Weekly rates apply from £1100 (11,000 HKD) per week.

"My daughter's favourite lesson is Maths, having really struggled in the subject previously. This agency is second-to-none"

Parent

OUR TUTORS













Exceptional communication skills and the ability to simplify concepts in multiple ways to suit the learner, differentiates a spectacular tutor from a good tutor. A stellar academic background is naturally a key requisite to being an educator, but Bespoke Tuition does not just select the Tutors with the strongest academic background. We pick those who can engage and inspire children, stimulate interest in a subject and motivate young people to be high-achievers. We believe that the key ingredient to successful tutoring is a well-matched Tutor. Students who respect and relate to their Tutors will naturally want to

do well and impress. With a 500+ Tutor database, the core team consists of around 50 handpicked Tutors who are carefully matched to suit a student's unique objectives, learning style, personality and interests.

FACTS ABOUT OUR TUTORS:

- Professional Tutors apply to Bespoke Tuition on a daily basis
- > Bespoke Tuition interviews 15% of applicants
- Only 5% of those interviewed in person are selected

- > The average age of our Tutors is 26 years old
- Most hold a Masters,
 PhD or PGCE (UK
 Teaching Qualification)
- > 75% of our team attended Oxford or Cambridge University
- The majority have attained Scholarships and Academic Awards
- > Teaching experience usually ranges between 3-10 years
- All Tutors have been DBS checked
- > Each Tutor specialises in specific ages, levels and study skills

HOURLY HOME TUITION

The most common way to engage a Tutor is via one to one hourly tuition at the family home. Some students benefit from regular weekly sessions to reinforce schoolwork over termtime or challenge gifted students beyond the boundaries of the curriculum; others maximise time over half

term and holiday periods with intensive sessions lasting 2-5 hours per day. Most families recognise the benefit of a twice-weekly session to ensure information is retained. We can support all school and university subjects and levels, incorporating study skills into every session to ensure

the tuition is enriching and has long term impact. Tuition by the hour can currently be offered in London and Hong Kong with a range of personally-matched Tutors.

"Emma builds close relationships with families and Tutors over time in a way I haven't seen with any other agency"

9

SEN ASSESSMENTS

Our highly regarded team of professional SEN consultants and specialists have been at the forefront of their field in London since 1990, helping families decide on the best education pathway for their child. A personalised Specific Learning Difficulties (SpLD) assessment is crafted to suit the individual identifying areas of strength and areas in need of support, including

social and emotional well-being, education and development. Reports are user-friendly to ensure that interventions are coordinated and implemented as and when needed. Parents can then opt to engage our specialist SEN tutors who can work with the student either part-time or full-time, bridging support between home and school.



ONLINE TUTORING

Offering access to plentiful tutors anytime, anywhere, Online Tutoring has become an increasingly popular solution for busy families with busy schedules. It can provide a stand-alone solution or supplement in-person tutorials. Our custom-made online tutoring platform offers a full suite of tools for effective and safeguarded one-to-one online tutoring. Within our online Tutor rooms, students and tutors can share, edit and create documents in real time. The platform is easy to use with interactive whiteboards and high quality video chat. Tutors are still personally matched to each student and children benefit from the academic continuity and security of

having their own readily available Tutor. Affordable, flexible and innovative, this option offers an accessible way of learning for this generation of screen-addicts! Some of our most experienced Tutors now specialise in Online tuition

their children take responsibility for their learning and control of their schedule. Please enquire if you wish to try a free 30 minute Online tutorial.



RESIDENTIAL HOLIDAY

No need to cancel that Easter, Christmas or Half Term holiday! Over the last decade, our Residential Tutors have accompanied families to a range of locations, both during termtime and over holiday periods, from cottages in Cornwall and villas in the Mediterranean to safari lodges in Kenya, lakeside cabins in Canada and tiger reserves in India. For shorter term breaks, we find half terms, Christmas, Easter and New Year are the most popular times to take one of our Tutors away with a family. Others have chosen to take a tutor with them on global traveling

adventures, home-schooling their child as part of the journey. Tutoring typically takes place in the morning followed by skiing/ snorkelling/ holiday activities in the afternoon. For an intensive, fast-track boost accompanied by swift skill development and focused targets, this tutoring solution delivers consistently successful outcomes. Students leave refreshed from a break away but with more confidence, academic inquisitiveness and skills, having been armed with personal learning tools and strategies that will last a lifetime.

"Storey's company offers quite a unique proposition. Bespoke Tuition aims to find the ideal Tutor for a child"

Hong Kong Tatler



SUBJECTS COVERED





STUDY SKILLS

Whilst all tutors of Bespoke
Tuition incorporate study
skills development and
provide personalised
strategies to help children
find their own way of
learning, we also have a
number of specialists who
can offer more targeted
expertise. Many have run
workshops in top UK schools
and can create bespoke
programmes for students of

all ages. Bespoke's Executive Functioning specialist, Paula (BSc Child Psychology) is a qualified Academic Coach having received specialist training from Educational Specialists and Clinical Psychologists in the UK. She works with students both in person and online to help children to take control of the learning process, improve their organisation,

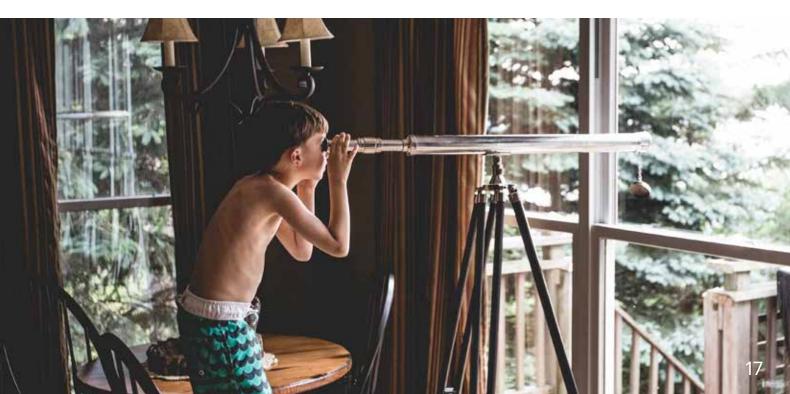
time management, focus and day-to-day effectiveness of their studies. We also offer Mindfulness programmes as well as Revision & Resilience courses which are tailored to the individual and run by trained professional, Edward (BA, MA, PGCE). Both specialists offer a free telephone consultation to further explain the content of each programme.



HOLIDAY MASTERCLASSES

Looking for a proactive way to entertain and stimulate your children over the holidays? Our Half Term & Holiday Masterclasses for 5-18 year olds are guaranteed to inspire your children, develop problem-solving skills and demonstrate how to apply learning to real life. From Programming & Coding (How to Build an App in a Day) to Personal Poetry and Active Writing (Using Everyday Experiences to Inspire your Writing), your child selects a topic of interest which will be transformed into a fun, practical and personalised learning experience. These one to one masterclasses which can be customised

upon request can take place at your family home or elsewhere. Education excursions to galleries, museums, parks and local places of interest can be included where appropriate. Whilst some topics are more desk-based (Dyslexia Coping Strategies; Revision Monkey to Revision Master), others are more practical (Mindfulness Tips & Tricks). Duration can be half day, full day or 1 week and will always be tailored to the child's age and ability. The opposite to a 'one size fits all' summer camp, students are involved in shaping their learning experience from the moment they select a topic.



HOME-SCHOOLING

For those families considering full-time homeschooling (removing their child from mainstream schooling to Tutor them at home), we offer a complimentary consultation to discuss options. Whether a child is transitioning between schools/ countries, has an illness, injury or SEN or simply

requires bespoke education management, we can provide full time schoolteachers who can take full control of a student's academic studies and devise a structured curriculum that will meet short and long-term objectives. We will help students to register and prepare for external exams where relevant. Our Tutors can also collaborate with relevant schools to ensure they complement any curriculum and teaching methods that may be applicable for the student. In many cases, the ultimate goal may be to re-integrate the student into mainstream education, having thrived in an individualised learning environment and been given the confidence, tools and strategies to reach his/her academic potential.

> Durations can last anything between 1 month and several years.

UK & US ADMISSIONS

With specialist School
Placement Consultants at
Nursery, Primary, Secondary
& University levels, as well
as Careers Counsellors
and Oxbridge/US college
application experts, we are
in a strong position to offer
a full admissions service.
Families may engage our
team on specific stages of the
process or we can offer a full
comprehensive

package from shortlisting and visiting schools and universities to applying and successfully gaining a place. Consultancy can be supplemented by tutoring/mentorship to guide students into the school that is right for them. Last year our Tutors helped students to gain places at numerous academically selective schools and universities:

Schools

St Pauls, Latymer, Wycombe Abbey, Radley, Sussex House, Windlesham, Oundle, Benenden, Eton, Thomas', Westminster, Winchester.

Universities

Durham, Cambridge, Oxford, Bristol, Exeter, Newcastle, Edinburgh, Harvard, Princeton, Duke, Stanford, Brown, U.C. Berkeley.

"This – said more than one parent – is London's best-kept secret" Good Schools Guide

STRIKING THE RIGHT BALANCE

Our Tutors aim to challenge pupils by stretching them and encouraging them to put in 100% effort, whilst engaging with them in a supportive, positive and motivating way that alleviates any mental pressures. We believe that interest is everything; talent is secondary and will naturally follow. Our Tutors are anti-perfection and pro-excellence, carefully monitoring their input to ensure the

tuition they deliver is both balanced and enriching. We have high standards for our students but once our role is complete, we step back to allow children to flourish independently. Our students learn from our non-judgmental, energetic tutors that it's ok to fail and that determination and resilience is the key to bouncing back. If tuition does not have long-term, meaningful impact, in our eyes it has failed.



"Bespoke Tuition achieved the perfect match between my needs and the tutor profile. They turned the concept of home-tutoring from a scary idea to a very realistic, doable and rewarding possibility"

CONTACT DETAILS



emma@bespoketuition.com

UK office: +44 (0) 20 7385 6795

www.bespoketuition.com WhatsApp/WeChat: +44 (0) 7732 371 880



"I thought your service was impeccable and wouldn't hesitate to recommend you or Paula who was very good with Jess and 100% the right fit"

Parent