



“Education is not the learning
of facts but the training
of the mind to **think**”

Albert Einstein

BESPOKE TUITION



Bespoke Tuition was created in 2009 to focus on the enjoyment of education, nurturing curiosity and skill-building that delivers long term impact via one-to-one personalised tuition. We believe responsible, well balanced tutoring is not about spoon-feeding nor creating a dependence on a Tutor. It involves drawing out imaginations, questioning the world, building independence of thought and giving children the tools and strategies to take advantage of the way they think and learn. Bespoke Tuition is not merely an

introductory service; our goal is to develop close relationships with families on a long term basis and provide customised tuition support to their children throughout their academic journeys. Our Tutors can be provided by the hour, by

the week or full time and you will deal with one consultant only throughout the process who understands your family and needs.



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BRANCHES

London

Hourly
Online
Residential

Hong Kong

Hourly
Online
Residential

Worldwide

Online
Residential

Services

Hourly Home Tuition

Residential Live-in Tuition

Online Tutoring

Half Term & Holiday Workshops

London Hosting

Full time Home-schooling

UK & US School/University Admissions

Age range

5 years to Adult learners

Subjects

All School & University subjects from Anthropology to Zoology

Most popular: English, Maths, Science, Humanities, Languages, Classics, Verbal & Non Verbal Reasoning

Levels

7+, 8+, 9+, 10+, 11+, 13+, SATs, CE, ISEB, UKiset, Pre-Tests, Scholarship, GCSE, iGCSE, AS/A2 Level, MYP, IB, AP, ACT, SSAT, Degree, Oxbridge Preparation, UCAS, IELTS

Skills

- > Grammar, Phonics & Vocabulary
- > Reading Comprehension & Strategy
- > Writing skills: Creative/Essay/Genres
- > Numerical skills: Logic/NVR
- > Problem-solving & Lateral Thinking
- > Verbal & Non Verbal Reasoning
- > Critical & Analytical Thinking
- > Executive Functioning/ Time Management
- > Organisation of schedule/workload
- > Exam Technique & Revision Skills
- > Standardised Test-taking Technique
- > Memory Tricks & Strategies
- > Research skills, Editing & Proof-reading
- > Interview Technique
- > Public Speaking & Debating

Bespoke Tuition London

Founded and established in 2010, Bespoke Tuition's home is London where most of our Tutors reside, offering hourly tutorials within family homes throughout the school year as well as over holiday periods. Every school and university subject is covered as well as key study skills such as exam technique, time management and critical thinking. We can offer both standard-rate and premium-rate Tutors with rates beginning from £45 per hour. Children preparing for school entrance tests (eg 7+, 11+, 13+) can benefit from

the support of our specialist Tutors who last year helped children to gain places at a range of academically selective schools: St Pauls, Latymer, Wycombe Abbey, Radley, Eton, Thomas', Westminster and Winchester, amongst others. Secondary students are supported by our GCSE, iGCSE, A Level & IB Tutors and for those trying for Oxford or Cambridge University, we can provide a Tutor/Mentor who studied the same subject at the same college.

Bespoke Tuition Hong Kong

Each academic year, August-June, we post and accommodate professional British Tutors in Hong Kong. Tutoring is delivered one-to-one at family homes after school, at weekends and over holidays. Families tend to take 2-6 hours per week during termtime. Most of our clients are expat families whose children attend international schools and need to keep up with their peers in the UK or US. Bespoke Tuition visits Hong Kong in November and May each year to meet with parents in person. Families must inform Bespoke Tuition by June

of each year if they wish to engage a Tutor from August onwards since our Tutor recruitment and scheduling is completed over the summer. Online Tutors can also be provided to supplement in-person tuition or accommodate busy schedules. Hourly Tuition is 720 HKD per hour.

Schools currently attended by our students:

Kellett, Harrow, GSIS, HKIS, CDNIS, ESF, Kennedy, Nord Anglia, The Peak, South Island, The Harbour School

Bespoke Tuition International

Over the last 7 years, Bespoke Tuition has placed British Tutors with families on 6 of the 7 continents. Recent destinations have included Dubai, California, Bali, Singapore, Verbier, Quebec, Florida, Ibiza, Abu Dhabi, Jordan and India. Our carefully selected "traveling tutors" can accompany a family across the globe to ensure academic continuity whilst a student is abroad. Residential or Traveling assignments can last anything between 1 week and a whole academic year. The Tutor works exclusively for one family

so the daily schedule is controlled by the family. Tutoring hours usually range between 10-30 hours/week. Tutors can be accommodated in a family home or nearby apartment/hotel of the client's choosing. This is an intensive and creative tutoring solution that provides scope for extension beyond the syllabus, mentorship, confidence-building and study skill development. Focused targets within set timeframes are made achievable and results are frequently swift. Weekly rates apply from £1100 (11,000 HKD) per week.

“My daughter's favourite lesson is Maths, having really struggled in the subject previously. This agency is second-to-none”

Parent

OUR TUTORS



Exceptional communication skills and the ability to simplify concepts in multiple ways to suit the learner, differentiates a spectacular tutor from a good tutor. A stellar academic background is naturally a key requisite to being an educator, but Bespoke Tuition does not just select the Tutors with the strongest academic background. We pick those who can engage and inspire children, stimulate interest in a subject and motivate young people to be high-achievers. We believe that the key ingredient to successful tutoring is a well-matched Tutor. Students who respect and relate to their Tutors will naturally want to

do well and impress. With a 500+ Tutor database, the core team consists of around 50 handpicked Tutors who are carefully matched to suit a student's unique objectives, learning style, personality and interests.

FACTS ABOUT OUR TUTORS:

- > Professional Tutors apply to Bespoke Tuition on a daily basis
- > Bespoke Tuition interviews 15% of applicants
- > Only 5% of those interviewed in person are selected
- > The average age of our Tutors is 26 years old
- > Most hold a Masters, PhD or PGCE (UK Teaching Qualification)
- > 75% of our team attended Oxford or Cambridge University
- > The majority have attained Scholarships and Academic Awards
- > Teaching experience usually ranges between 3-10 years
- > All Tutors have been DBS checked
- > Each Tutor specialises in specific ages, levels and study skills

HOURLY HOME TUITION

The most common way to engage a Tutor is via one to one hourly tuition at the family home. Some students benefit from regular weekly sessions to reinforce schoolwork over termtime or challenge gifted students beyond the boundaries of the curriculum; others maximise time over half

term and holiday periods with intensive sessions lasting 2-5 hours per day. Most families recognise the benefit of a twice-weekly session to ensure information is retained. We can support all school and university subjects and levels, incorporating study skills into every session to ensure

the tuition is enriching and has long term impact. Tuition by the hour can currently be offered in London and Hong Kong with a range of personally-matched Tutors.

“Emma builds close relationships with families and Tutors over time in a way I haven't seen with any other agency”

Good Schools Guide

RESIDENTIAL LIVE-IN TUITION

No need to cancel that Easter, Christmas or half term holiday! Over the last 7 years, our Residential Tutors have accompanied families to a range of locations, both during termtime and over holiday periods, from cottages in Devon and villas in the Mediterranean to safari lodges in Kenya, lakeside

cabins in Canada and tiger reserves in India. We find half terms, Christmas, Easter and (Chinese) New Year are the most popular times to take one of our Tutors away with a family. Tutoring typically takes place in the morning followed by skiing/ snorkelling/ holiday activities in the afternoon. For an intensive, fast-track boost

accompanied by swift skill development and focused targets, this tutoring solution delivers consistently successful outcomes. Students walk away with more confidence, academic inquisitiveness and skills, having been armed with personal learning tools and strategies that will last a lifetime.

“Storey’s company offers quite a unique proposition. Bespoke Tuition aims to find the ideal Tutor for a child”

Hong Kong Tatler

ONLINE TUTORING

Offering access to 500+ Tutors anytime, anywhere, Online Tutoring has become an increasingly popular solution for busy families with busy schedules. It can provide a stand-alone solution or supplement in-person tutorials. Mostly conducted via skype, our Tutors can also provide students with access to interactive whiteboards and technologically advanced screen-sharing software. Tutors are still personally matched to each student and children benefit from the academic continuity and security of having their own readily available Tutor. Affordable, flexible

and innovative, this option offers an accessible way of learning for this generation of screen-addicts! Some of our most experienced Tutors now specialise in Online tuition alone and parents praise the benefits of seeing their children take

responsibility for their learning and control of their schedule. Please enquire if you wish to try a free 30 minute Online tutorial.



SUBJECTS COVERED

> ACCOUNTING & FINANCE	> DRAMA
> ANCIENT HISTORY	> ECONOMICS
> ANTHROPOLOGY	> ENGINEERING
> ARABIC/ MIDDLE EASTERN STUDIES	> ENGLISH LANGUAGE/ LITERATURE
> ARCHAEOLOGY	> ENGLISH AS A SECOND LANGUAGE
> ART & ART HISTORY	> FILM STUDIES
> BIOLOGY	> FRENCH
> BUSINESS STUDIES	> GEOGRAPHY
> CANTONESE	> GEOLOGY
> CHEMISTRY	> GERMAN
> CLASSICS	> GREEK
> CLASSICAL CIVILISATION	> HISTORY
> DESIGN	> INTERNATIONAL RELATIONS

> ITALIAN	> PORTUGUESE
> LATIN	> PSYCHOLOGY
> LAW	> ROBOTICS
> LINGUISTICS	> RUSSIAN
> MATHEMATICS	> SCIENCE (GENERAL)
> MANDARIN	> SERBO-CROAT
> MEDIA STUDIES	> SOCIOLOGY
> MEDICINE	> SPANISH
> MUSIC	> SPORTS SCIENCE
> NEPALESE	> SWEDISH
> PERSIAN/FARSI	> THEATRE STUDIES
> PHILOSOPHY	> THEOLOGY/RELIGIOUS STUDIES
> PHYSICS	
> POLITICS	



MINDFULNESS & EXECUTIVE FUNCTIONING

Bespoke Tuition runs a once weekly Mindfulness programme over an 8 week course delivered by a trained specialist, either in person or online via skype, to boost study skills and student effectiveness. Our Mindfulness specialist, Edward (BA, MA, PGCE) has training in Mindfulness

coaching and also offers Revision & Resilience courses. Our Executive Functioning specialist, Paula (BSc Child Psychology) is a qualified Academic Coach having received specialist training from Educational Specialists and Clinical Psychologists in the UK. Both Edward & Paula

offer bespoke programmes to help children to take control of the learning process, improving their organisation, time management, focus and day-to-day effectiveness of their studies. Both specialists offer a free 30 minute telephone consultation to further explain the content of each programme.



HALF TERM & HOLIDAY WORKSHOPS

Over half terms & holiday periods, Bespoke Tuition can organise private workshops for small groups (4-7 students) upon request. These workshops focus on skill-building and active, practical learning.

Our positive, motivating workshop leaders encourage children to express themselves freely and confidently in a safe, encouraging space. Our most popular workshops last year were: Creative Writing,

Critical Thinking, Confidence & Resilience, Essay-Writing, Verbal & NV Reasoning, 11+ tricks & tips, Script-Writing, Memory Strategies & Public Speaking. Workshops can be hosted at family homes.



LONDON HOSTING

Our London Hosting Programme allows a student to be hosted by one of our professional Tutors/Mentors at a home in London for 1-4 weeks. This holistic, fun programme combines the benefits of formal, desk-based instruction with active, practical excursions absorbing a student in London's vibrant culture. A typical day involves a morning of tutoring followed by an afternoon outing to a museum, gallery, exhibition, London

park or other attraction. Such activities are tailored to the student's interests; previous excursions have included visits to Harry Potter World, Chelsea Football Stadium and the Tower of London. We recognise the apprehension parents will feel in sending their children away to live in another home and carefully select patient, dynamic and caring Tutors/Mentors who can create a 'home from home' environment for students. This programme can be tailored

to specific objectives from English language development to UK School Entrance exam preparation. Students will leave with a richer understanding of London (both historical and modern), a deep sense of accomplishment, and a huge confidence uplift alongside fun memories, stories to tell and an academic boost.



H O M E - S C H O O L I N G

For those families considering full-time home-schooling (removing their child from mainstream schooling to Tutor them at home), we offer a complimentary consultation to discuss options. Whether a child is transitioning between schools/countries, has an illness, injury or SEN or simply

requires bespoke education management, we can provide full time schoolteachers who can take full control of a student's academic studies and devise a structured curriculum that will meet short and long-term objectives. We will help students to register and prepare for external exams where relevant. Our Tutors can also collaborate with relevant schools to ensure they complement any curriculum and teaching methods that may be applicable for the student. In many cases, the ultimate goal may be to re-integrate the student into mainstream education, having thrived in an individualised learning environment and been given the confidence, tools and strategies to reach his/her academic potential. Durations can last anything between 1 month and several years.

U K & U S A D M I S S I O N S

With specialist School Placement Consultants at Nursery, Primary, Secondary & University levels, as well as Careers Counsellors and Oxbridge/US college application experts, we are in a strong position to offer a full admissions service. Families may engage our team on specific stages of the process or we can offer a full comprehensive

package from shortlisting and visiting schools and universities to applying and successfully gaining a place. Consultancy can be supplemented by tutoring/mentorship to guide students into the school that is right for them. Last year our Tutors helped students to gain places at numerous academically selective schools and universities:

Schools

St Pauls, Latymer, Wycombe Abbey, Radley, Sussex House, Windlesham, Oundle, Benenden, Eton, Thomas', Westminster, Winchester.

Universities

Durham, Cambridge, Oxford, Bristol, Exeter, Newcastle, Edinburgh, Harvard, Princeton, Duke, Stanford, Brown, U.C. Berkeley.

“This – said more than
one parent – is London’s
best-kept secret”
Good Schools Guide

STRIKING THE RIGHT BALANCE

Our Tutors aim to challenge pupils by stretching them and encouraging them to put in 100% effort, whilst engaging with them in a supportive, positive and motivating way that alleviates any mental pressures. We believe that interest is everything; talent is

secondary and will naturally follow. Our Tutors are anti-perfection and pro-excellence, carefully monitoring their input to ensure the tuition they deliver is both balanced and enriching. We have high standards for our students but once our role is complete, we

step back to allow children to flourish independently. Our students learn from our non-judgemental, energetic tutors that it's ok to fail and that determination and resilience is the key to bouncing back.



“Bespoke Tuition achieved the perfect match between my needs and the tutor profile. They turned the concept of home-tutoring from a scary idea to a very realistic, doable and rewarding possibility”

Parent

CONTACT DETAILS

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“I thought your service was
impeccable and wouldn’t
hesitate to recommend
you or Paula who was
very good with Jess and
100% the right fit”

Parent

